

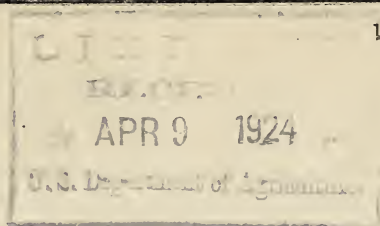
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GZ.25

1923

1924



Gladioli

Only the New and Best

Grown in Indiana

Where the Best Grow Best

P. J. PENTECOST

TIPTON, IND.

Do You Know?

The Gladiolus is the flower supreme, during July and August. It's great quality lies in its value as a cut flower. It possesses numerous colors and color combinations and delights all who make its acquaintance. Many of the newer varieties possess the charm of the most beautiful orchid. Some varieties may not appeal especially as individuals, but properly massed in decorative baskets, are very impressive. Beautiful tintings are pleasingly brought out by different lightings. It is interesting to place single specimens in different subdued lights, especially the soft north light, and drink the richness. A variety frequently proves quite thrilling by such treatment which might not show well under the bright light of the garden. In the proper arrangement of varieties there is, too, a great secret.

A Gladiolus spike may be cut just as the first flower is bursting, packed and shipped a thousand miles, placed in water and all the flowers on the spike will open and remain beautiful for several days. The length of time it remains fresh depends largely upon the temperature and treatment. Fresh water should be supplied each day, the wilted flowers removed and the stem shortened slightly by a slanting cut with a sharp knife. To my knowledge, no other flower has such endurance.

Gladiolus bulbs should be planted in rows not less than 18 inches apart and from two to six inches deep, according to size of bulbs and soil texture, in a garden well fertilized, the year previously, and in full sunlight. They may be planted closely or spaced six inches, according to judgment. Small stock is sometimes planted five abreast in the row with excellent results. Approximately ninety days are required to flower from planting, which is preferably done about May first. Deferred plantings until the last of June, may be made for succession of bloom. Cultivation should begin at once and continue throughout the growth of the plant. Plow or rake as soon as permissible after each rain or watering, and always turn the roots of the newly sprouted weeds to the mercy of the sunshine. If the best results are desired, do not plant gladioli along porches or walks. When planted too shallow in light soil, especially, the spikes will fall if not cut as soon as the first flower blooms, which is the proper time. To maintain the proper maturing of the bulb, at least four leaves should be left.

In October, the bulbs should be removed to a frost-proof storage, 40 to 45 degrees is the ideal. If reproduction is desired, the little cormels which form about the mature bulb may be removed at the time the roots and old bulb (which is found dried and small un-

derneath the new one) are removed. They should be placed in bags and stored, as the bulbs, until spring.

Several years ago the writer began with gladioli. Dentistry, with gladioli as a hobby, is a pleasing combination. Interest grew into enthusiasm; new varieties were added each year, until now over two hundred of the best varieties comprise our stock. I believe that next to fine boys and fine girls, growing fine gladioli is the most fascinating. It seems to me, too, that this flower appeals to more people than any other single flower. In our list, we have tried to supply only the very best and grown in the best way.

A word about the pronunciation of *Gladiolus*. The expression of many growers is briefly "glads." Correctly, the accent is on the long o as in *Gladi-o-lus*, or on the long i as in *Glad-i-olus*. Take your choice. I like the former, but say either. I prefer *Glad-i-o-li* for the plural. Whatever you say, don't say *gladioluses*. To designate when to use singular and plural, substitute the word *rose* for *gladiolus* thus: John Jones grows roses (*gladioli*). John Jones is a rose grower (*gladiolus* grower). John Jones is not a roses grower nor a *gladioli* grower.

Price List for 1923 and 1924

PINK.

LE MARCHAEL FOCH—One of the very best of any color; most bewitching pale pink flowers, six inches in diameter, each ----- 10c
1,000 No. 1 ----- ³⁵~~\$50.00~~

ROSE PINK

E. J. SHAYLOR ----- 25c
1910 ROSE—Not so attractive as Shaylor, but has the same effect when massed with it ----- 10c
EVELAND KIRTLAND—Exquisite flower and plant -- 10c
THOMAS T. KENT—Large, ruby in each petal ---- 20c
MRS. H. E. BOTHIN—Very fine, one of the last to bloom ----- 35c

SALMON PINK

JACK LONDON—Very fine; excellent for large bouquets ----- 20c
FRANK J. SYMMES—Very beautiful; medium size; slightly ruffled ----- 15c
JENNY LIND—One of the most beautiful; very new ----- \$1.00

RED

PURPLE GLORY—Very vigorous; exquisite rich wine red; large -----	52 75c
NEOGA—About the same color as Purple Glory; not so large -----	10c
CHALLENGER—Vigorous dark red -----	25c
CRIMSON GLOW—Bright red; small bulbs -----	10c
DIANA—New; bright red -----	50c
RED FIRE —New; bright red -----	50c

PURPLE

ANNA EBERIUS—Dark velvety purple; one of the most pleasing; a favorite with all -----	20c
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LAVENDER

MRS. FRED C. PETERS—Very new -----	75c
BYRON L. SMITH -----	50c

YELLOW

FLORA—One of the best yellows -----	20c
GOLD -----	\$1.00
GOLDEN MEASURE -----	\$1.00

PRIMULINUS HYBRIDS

Primulinus Hybrids are a cross between the small primulinus and the larger types. Yellow is the predominating color. They are sometimes slightly ruffled, very delicate and beautiful.

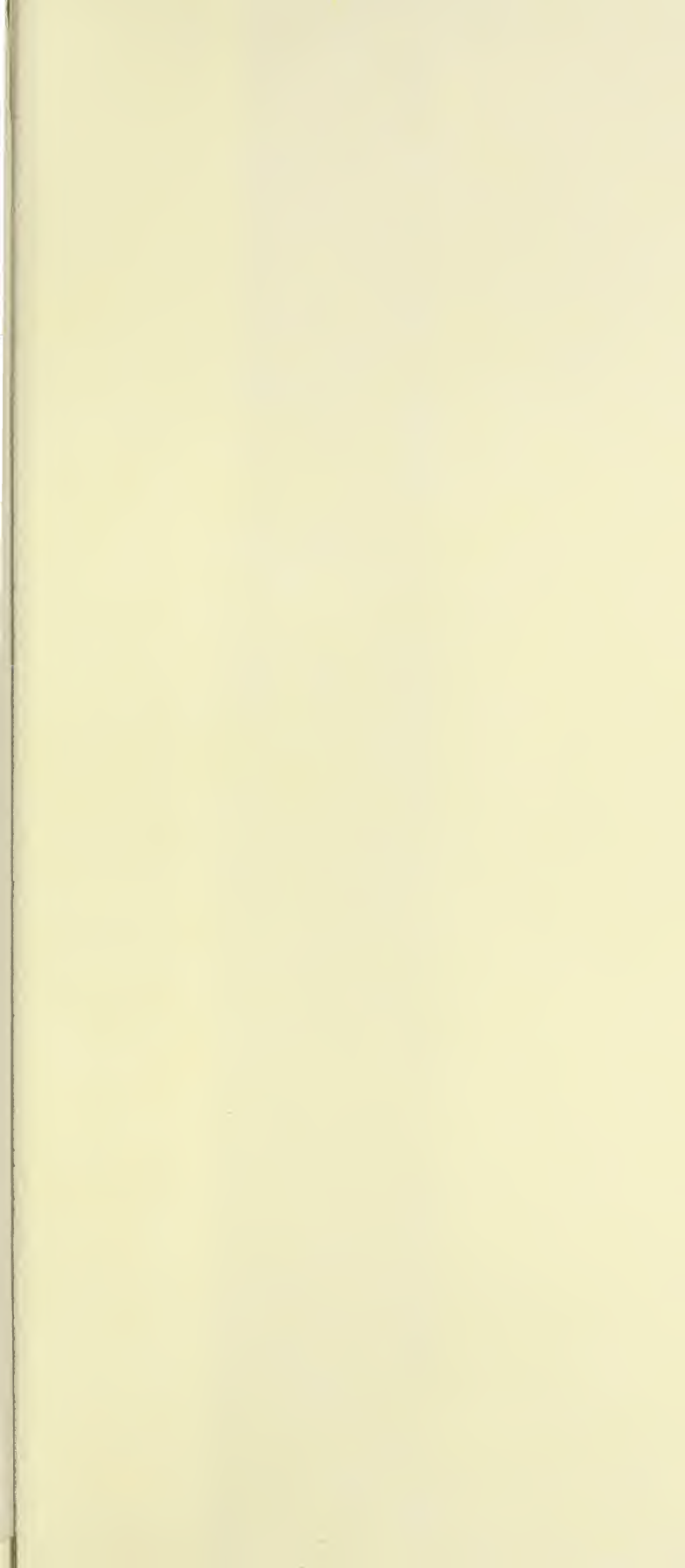
GOLDEN GIRL, each -----	5c
YELLOW GEM -----	5c
JEWEL—Exquisite; lower petal yellow -----	50c
PRIMUNELLA—One of the finest primulinus -----	50c

Golden Treasure is the darling of all Primulinus; purest yellow, slightly ruffled and so dainty one feels like caressing it. Mrs. A. H. Austin, the Matron Saint of Gladiolus lovers, is responsible for it. Eveland Kirtland, Herada and Gretchen Zang, we also owe to her. She has grown Gladioli for thirty years and there is a smile in her eye that never fades. If you have the bound volumes of the Flower Grower, she needs no introduction for she has contributed unceasingly since its first publications, and her articles are worth while. May she live to see her finest dream come true.

I have no Golden Treasure to sell because Mrs. Austin would not sell me all I wanted to buy.

A Very Special Bargain

A selection of the very highest grade and offered especially for those who find it difficult to make a selection of medium priced bulbs that will be absolutely satisfactory. Only recently, many of these were selling for fifty cents and one dollar each. No cheap varieties are



included. All are selected for vigor of plant as well as beauty of flower. The color combinations cover widely all that are found in Gladioli, and will please the most severe critic. These flowers are too new to be used generally by commercial growers and are not the kind usually exhibited in flower stores. It would be difficult to make a more pleasing collection and if purchased separately would cost much more. Twelve each of the following ten varieties, labeled separately, for ten dollars.

Le M. Foch—Light pink.

1910 Rose—Rose pink.

Eveland Kirtland—Dark rose pink.

Jack London—Light salmon; golden yellow throat.

Frank J. Symmes—Salmon rose pink with red center.

Neoga—Rich, wine red.

Crimson Glow—Bright red.

Anna Eberius—Dark velvety purple.

Flora—Large yellow.

Albania—White.

As a premium for orders before March first, we will include fifty bulbs of good mixed varieties. We reserve a right to substitute in one or two varieties in case there should be a shortage.

Mixtures

Postage ten cents per 100, extra.

Mixture No. 1—Primulinus Hybrids, per 100 ----\$1.00

Mixture No. 2—Diener's Seedlings, per 100 ----\$2.00

Mixture No. 3—Per 100 ----- \$4.00

Mixture No. 3 contains many of Kunderds and Dieners and only named varieties.

We grow practically all of Kunderds ruffled varieties in limited quantities. Numbers of them, which are almost duplicated in other varieties, we have placed in a fine Kunderd mixture at 15c each.

TERMS

Prices prepaid, except on mixtures. Cash with order or 25 per cent deposit until March first. Orders not fully paid will be sent C. O. D. One dozen at ten times the each price One hundred at nine times the dozen price.

All stock shipped when weather conditions permit.

We send Xmas cards and make spring delivery for those who wish to give bulbs for Christmas presents.

We ship no questionable stock.

Orders accepted subject to prior sale.

The Flower Grower, which has been devoted largely to the Gladiolus, is a good magazine. The bound volumes, obtainable at the publishers, at Calcium, New York, make an excellent encyclopedia on the subject. "The Flower Grower Special" is an excellent cultivator for the "glad" grower.

A Few New and Rare

It will be seen that this list is prepared principally for the amateur grower but the following list includes some of the very new and rare varieties.

"Mr. W. H. Phipps," which heads the list, makes a most magnificent spike and several together are absolutely gorgeous. Large bulbs, each, \$35.00.

"Mrs. Leon Douglas" possesses a most entrancing gleam, massed in a decorative basket, not seen in any other. Large, each, \$3.00.

"Wm. Kent" is one of the most beautiful individual flowers and, like Adaline Kent, produces thrill after thrill, but for me it has failed commercially from lack of reproduction. Each, large, \$10.00.

Richard Diener, each, large, \$7.00.

White Wonder each, 60c.

Albania, each, 35c.

Eary Snowflake, each, 50c.

Bulblets

Mr. W. H. Phipps, each -----	\$3.00
Mrs. Leon Douglas, each -----	.60
Purple Glory, each -----	.05
Richard Diener, each -----	.75
Rose Ash, dozen -----	.85
Diener's American Beauty, each -----	.07
Mrs. H. E. Bothin, 100 -----	2.00
Red Fire, dozen -----	.25
Early Snow Flake, dozen -----	.30
White Wonder, dozen -----	.50
Diana, 100 -----	.75
Jenny Lind, 100 -----	2.00
Mrs. Fred C. Peters, 100 -----	2.00
Jewel, 100 -----	1.25
Anna Eberius, 100 -----	.60
Frank J. Symmes, 100 -----	.60
Dew Drop, 100 -----	.75
E. J. Shaylor, 100 -----	.75
Jack London, 100 -----	.60
Alice Tiplady, 100 -----	.30
Indian Maid, 100 -----	.75
Elf, each, -----	.25
Thos. T. Kent, 1,000 -----	6.00
L. M. Foch, 1,000 -----	1.00
Eveland Kirtland, 1,000 -----	1.00
